

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.41
Descriptive Price List

... OF ...

Gladiolus Bulbs

1931-32



"One I bagged in Mexico"

Deer Lodge Glad Farm

M. F. WRIGHT

Honor, Michigan



Medal of the American Gladiolus Society

Won by me at the 1927 Exhibition of the Michigan Gladiolus Society, for Best Seedling shown.

Terms of Sale

If I pay postage I cannot accept any order for less than One Dollar.

Cash by Draft, Money Order or Check must accompany order unless credit has been established.

I pay postage on packages sent by mail within the Fourth Zone. Large orders will be sent by Express, Collect, but extra bulbs will be added to help pay charges.

I reserve the right to send No. 3 Bulbs when out of No. 1 and No. 2.

TO MY FRIENDS—

Old and New:

It is with pleasure that I present for your consideration my 1931-1932 Retail Catalog.

It contains varieties covering a wide range of color and type in time-tried old favorites and tested new ones of merit, from which you may safely make selection with assurance of satisfaction.

My prices are very reasonable and as low as may be made for bulbs of proper size for best blooms.

My bulbs are grown on new ground each year and are clean, healthy, free from disease, and as far as humanely possible, true to name. Any found to be otherwise will be replaced without charge.

I thank you for your patronage.

Sincerely yours,

M. F. WRIGHT.

Special Offers

NUMBER ONE—24 bulbs, my own selection, unlabeled, but taken from this list, no three alike, in wide range of colors, for \$1.00

NUMBER TWO—24 bulbs, your selection, from any in this list valued at not more than 15 cents each, (not less than six varieties to be selected) all labeled, for \$1.50

GARDEN COLLECTION—10 bulbs each of 10 varieties (100 in all) selected from the following: Arizona, Mary Fennell, Pink Wonder, Mrs. George Moulton, Miss Helen Franklin, E. J. Shaylor, Le Marechal Foch, Evelyn Kirtland, Jewel, Flora, Marie Kunderd, War, Rose Ash, Peace Sentinel, Scarlano, Mona Lisa. These 100 bulbs, of good blooming size, 1 to 1¼ inch, will be delivered your door if within the fourth zone for \$2.50. 25 cents extra if beyond the fourth zone. TWO

COLLECTIONS, 200 bulbs, for \$3.00

FLOWER BED COLLECTION—1 Roberta and 20 blooming sized bulbs, all different. Roberta is priced at 50c in catalog. It is a fine dark bright lavender, almost a duplicate of Louise, only darker, is a strong grower and stands drought well. Postage paid for \$1.00

FANCY COLLECTION—12 Gold Eagle, 12 Longfellow and 12 Tyron Beauty, all blooming size and labeled true to name. Three very choice varieties. Postage paid. Catalog price is \$5.00. All for \$3.50

Cultural Directions

Gladioli will grow and bloom under most conditions, but like any other growing thing they respond to good treatment with larger spikes and blossoms.

They must have sunshine. Do not plant under trees or in shade. Do not plant near shrubbery to be robbed of food and drink. Better not plant against houses. Give them an open sunny place; none better than the open vegetable garden.

Soil should be well prepared and reasonably rich. If fertilizer is needed do not use barnyard manure unless old and well decayed. The prepared ground sheep manure, or bone meal may be used. Put fertilizers clear under or over bulbs and not in contact with them. Spade ground deep and pulverize well. Cultivate often and do not let ground bake or crust over them. If watering becomes necessary because of drought, soak thoroughly, (never sprinkle lightly) then let them alone for a week.

Plant from early garden making time to middle of June for latitude of Michigan. About middle of May is usually best time.

Plant five or six inches deep, not less than five or six inches apart. If you have a number of them, make three plantings ten days or two weeks apart.

When frost comes take bulbs up, cut tops off close, leave in sun and wind for few days, then put in airy place safe from frost three or four weeks. Clean off old bulbs and roots. Store away in shallow crates or boxes in fruit or vegetable room for winter. Keep cool and dark. Do not let them freeze.

For Cut Flowers

Cut spike when first bud opens, leaving at least four or five leaves on stalk to mature the bulb. Place in water and change the water each day, at the same time cutting a little off the end of stem.

PRICE LIST

- ALICE LIPLADY—Fine saffron, early.
Each, 5c; Ten, 40c.
- ALTIRE—Fine tall saffron.
Each, 5c; Ten, 40c; One Hundred, \$1.50
- ALTON—A wonderfully ruffled variety of finest orange color. A magnificent new gladiolus.
Each, 10c; Ten, 80c
- AMERICA—A soft light pink with large wax-like flowers set on a strong spike.
Each, 5c; Ten, 40c; 100, \$1.25; M, \$8.00
- AMERICAN BEAUTY—(Diener)—Brilliant American Beauty color with creamy yellow throat. One spike opening a large number of flowers at one time, forming an immense bouquet of beauty.
Each, 5c; Ten, 40c
- ARIZONA—(Kunderd)—Dark rose pink with dark maroon markings on lower petals. Good grower with four to six open blooms at once. Good shipper and extra good florists flower.
Each, 5c; Ten, 40c
- A. W. HUNT—Very large flowers of most brilliant orange scarlet. Very striking. Always attracts attention.
Each, 5c; Ten, 40c
- BARON J. HULOT—Dark blue with light markings. Tall grower with long spike. One of the good blue
Each, 5c; Ten, 40c
- BLOOD SPOT—(Kunderd)—Very tall, rank grower. A large spike with two rows of open bloom. Color, dark mahogany splashed with blood red on lower petals.
Each, 10 cents.
- BYRON L. SMITH—(Kunderd)—One of the most refined. Lavender pink on white ground, a fine cut flower. Color equal to a choice cattleya orchid.
Each, 5c; Ten, 40c
- BUZZ—Fine large red, yellowish blotch; very showy. 1 inch stock, each, 10 cents; Dozen, \$1.00
Each, 5c; Ten, 40c
- CAPTAIN BOYNTON—A fine lavender color with a little darker spot on lower petals. Flowers well placed on spike. A beauty.
Each, 5c; Ten, 40c
- CARMEN SYLVA—(Prestgard)—Pure snow white; throat slightly penciled lilac; almost self color. Flowers set on a tall straight stem. One of the best cut flower varieties.
Each, 5c; Ten, 40c; 100, \$1.50; M, \$8.00
- CHALLENGER—(Kunderd)—Very rich and velvety dark red. Large flowers.
Each, 5c; Ten, 40c; 100, \$2.00
- CRIMSON GLOW—(Betscher)—One of the most beautiful red gladioli on the market. A perfect deep rich scarlet with large open flower of finest form, well placed on spike.
Each, 5c; Ten, 40c; 100, \$2.00

- DR. ELSTON—Fine white with dark blotch.
Each, 5c; Ten 44c; 100, \$1.50
- DR. MOODY—Good lavender. Each 10 cents
- E. J. SHAYLOR—(Kunderd)—Tall, strong plant and very large, beautiful, pure deep rose pink flowers. A grand ruffled variety and good grower.
Each, 5c; Ten, 40c; 100, \$1.25; M, \$10.00
- ELIZABETH TABOR—(Hinkle)—Earliest of all to bloom. Large flowers, rose pink on white ground with crimson blotch. Finest early.
Each, 5c; Ten, 40c; 100, \$1.50; M, \$10.00
- ESTELLA—(Kunderd)—One of the largest of gladioli. A fine rose pink with light blotch. Admired by all.
Each, 5c; Ten, 40c; 100, \$1.50
- FAERIE—(Kunderd)—Extra tall spike of creamy pink flowers with yellow throat. Six to eight flowers open at once. A very choice variety. Very
Each, 5c; Ten, 40c
- FERN KYLE—Large creamy white.
Each, 5c; Ten, 40c
- GAIETY—(Kunderd)—Bright salmon pink, flaked deep salmon red. Very conspicuous pure white blotches on lower petals. Large flowers and tall spikes.
Each, 5c; Ten, 40c; 100, \$1.50
- GERALDINE FARRAR—Hybridizers have been striving to produce a blue Gladiolus. This variety is almost as near a light blue as has yet been produced. It is a lavender blue with a violet blotch. A beauty. Is yet rare.
Each, 10c; Ten, 80c
- GENERAL PERSHING—Salmon pink, yellow throat with carmine markings. Very showy and fine.
Each, 5c; Ten, 40c
- Is yet rare. Each, 20 cents; Dozen, \$2.00
- GIANT MYRTLE—(Kunderd)—Much larger, showier, softer pink than "Myrtle." In a class with "Mrs. Dr. Norton."
Each, 5c; Ten, 40c
- GLORIANA—Fine color. Each, 10c
- GOLDEN DREAM—Fine yellow, good spike, strong, grow among the best yellows.
Each, 8c; Ten, 75c
- GOV. HANLY—Tall, showy, rich cardinal red with deeper throat. Early. First class for bedding and cut flowers.
Each, 5c; Ten, 40c
- HALLEY—(Velthuys)—A fine early variety. Bright salmon color. Good seller.
Each, 5c; Ten, 40c
- HELEN PHIPPS—Fine pink. Many open. Good spike. Attractive. Each, 10c; Ten, \$1.00
- HENRY FORD—(Diener)—Dark velvety purple with many open at once making very showy spike of bloom. Has proven very popular.
Priced low at, each, 5c; Ten, 40c
- HERADA—(Austin)—Very popular variety. Deep lavender mauve; large flowers; good spike.
Each, 5c; Ten, 40c

HIAWATHA—(Diener)—Light Rose heavy dark blotch.
blotch. Each, 5c; Ten, 40c

ILLUMINATOR—(Hinkle)—A very beautiful carmine red with slight suffusion of blue, making a rich color. Straight, strong grower. Stands heat exceptionally well. Each, 5c; Ten, 40c; 100, \$1.50

JANE HARTING—(My Own)—Extra fine, dark smoky variety. Very much admired by visitors in garden.
Each, 5c; Ten, 40c

JACK LONDON—(Diener)—Light salmon with brilliant orange flame, golden throat with ruby striped center. Each, 5c; Ten, 40c; 100, \$1.50

J. A. CARBONE—(Diener)—Very bright orange salmon. Extra fine, one of the best.
Each, 5c; Ten, 40c

JOE COLEMAN—Fine red, good flower.
Each, 5c; Ten, 40c

KALAMAZOO—(Vaughan)—Purple violet with lines of creamy white running through each petal. Flowers large and on a strong spike.
Each, 10 cents

KUNDERDI GLORY—(Kunderd)—Pinkish cream. Large open ruffled flower with fine markings. Very good.
Each, 5c; Ten, 40c

~~LARGE BUFF—(Kunderd)—Fine shade of soft buff, with rose penciling. Tall spike. Eight to ten open
Each, 5c; Ten, 40c~~

MARY FENNEL—(Kunderd)—A most beautiful lavender pink with primrose markings on lower petals. Flowers well opened. An extra choice variety.
Each, 5c; Ten, 40c; 100, \$1.50; M, \$10.00

MARSHAL FOCH—A very rank grower. Good Flower. Ruffled.
Each, 5c; Ten, 40c

MARMORA—Best smoky Australia. Blooming size.
Each, 25 cents

MARY O'MINE—Very large, white, and strong grower. Each, 15c; Ten, \$1.00

MARY PICKFORD—(Kunderd)—Exquisite flower of creamy white with soft yellow throat. As dainty as its namesake.
Each, 5c; Ten, 40c; 100, \$1.50; M, \$8.00

MASTER WIETSE—Rosy magenta overlaid with deep purple streaked with black.
Each, 5c; Ten, 40c

M. F.—(My Own)—Large flower, good, strong grower. Lights, salmon or buff.
Each, 5c; Ten, 40c; 100, \$1.50

MINUET—(Coleman)—A great new pure lavender. Slightly stippled in throat. Very exquisite flower of excellent substance. Large spike, many blooms open at once.
1 inch and up, Each 20c

- MR. MARK—Light-blue with darker blotch. Very good.
Each, 5c; Ten, 40c
- MISS HELEN FRANKLIN—(Kunnderd)—A large ruffled white with blotch of violet on lower petals. Flowers of good substance on tall, straight spike. Good seller.
Each, 5c; Ten, 40c; 100, \$1.50
- MONA LISA—(Kunderd)—Strong growing variety. Flowers of palest soft pink of blush white. Almost pure self-color. Many open blooms. Magnificent.
Each, 5c; Ten, 40c; 100, \$1.50; M, \$10.00
- MRS. DOUGLAS—Deep salmon Pink. Very large and attractive.
Each, 5c; Ten, 40c; 100, \$1.50
- MRS. DR. NORTON—(Kunderd)—Soft pink with lighter throat of yellowish tint. Flowers well open. Has been much admired wherever shown.
Each, 5c; Ten, 40c; 100, \$1.50; M, \$10.00
- MRS. F. C. PETERS—(Fischer)—Very beautiful and greatly in demand. A rose lilac or lavender with soft crimson blotch. Many open at once making fine spike.
Each, 5c; Ten, 40c; 100, \$1.50
- MRS. JOHN S. WOOD—(Diener)—One of the most gorgeous varieties. Deep salmon pink, shading to coral. Flaked scarlet and ruby. Huge flowers and
Each, 5c; Ten, 40c; 100, \$1.50
- MRS. J. C. GROSSMAN—Light Salmon.
Each, 5c; Ten, 40c; 100, \$1.00; M, \$6.00
- MRS. J. LANGLEY—(My Own)—Fine, large, light cream flower. A very good variety.
Each, 10c; Ten, 75c
- MYRTLE—(Kunderd)—Delicate rose pink shading to a lighter center.
Each, 5c; Ten, 40c; 100, \$1.50
- MURIEL—A light lavender blue with violet blotch. Very striking and much admired.
Each, 5c; Ten, 40c
- NANCY VALE—(My Own)—Fine new color which is a dark bright saffron with clear yellow blotch. Tall, straight stem. A very striking variety. Attracts lots of attention by visitors.
Each, 10c; Ten, 75c
- NO. 218—Bright pink; prim; heavy white lines. Good flower.
Each, 5c; Ten, 40c
- OPELESENCE—Lavender. Very good.
Each, 5c; Ten, 40c; 100, \$1.50; M, \$1.50
- ORCHID LADY—Fine lavender.
Each, 10c; Ten, 75c
- O. E. BRADY—(My Own)—Almost black. Darkest flower I ever saw.
Each, 5c; Ten, 40c
- PEACE—(Groff)—Fine large white with lavender penciling on lower petals. Very good. Strong and healthy. Late blooming.
Each, 5c; Ten, 40c
- PEGGY SHORT—(My Own)—Extra fine pink lacinated. Very choice flower.
Each, 25c

- PENDLETON—Fine pink. Dark blotch.
Each 5c; Ten, 40c
- PINK WONDER—(Kemp)—A truly wonderful flower.
Massive shell pink. Blooms well set on spike.
Each, 5c; Ten, 40c; 100, \$1.50
- PRIDE OF GOSHEN—(Kunderd)—A giant “Kunderdii Glory” of salmon or flesh pink. Flowers exceedingly large with petals elegantly waved. Vigor—
Each, 5c; Ten, 40c
- PRINCEPINE—A brilliant scarlet with pure white blotch. Very striking. Fine for landscape work.
Each, 5c; Ten, 40c
- PURPLE GLORY—Fine large puffed purple.
Each, 10 cents
- REMEMBRANCE—Fine rose; good flower.
Each, 5c; Ten, 40c; 100, \$1.50
- RICHARD DIENER—(Diener)—Geranium pink, with slight shading of ruby on creamy throat. Large flowers of very beautiful coloring. Always much admired.
Each, 5c; Ten, 40c
- 1910 ROSE—(Kunderd)—Early. Large, pure rose color with white central line on lower petals. One of the best for general use in our collection.
Each, 5c; Ten, 40c; 100, M, \$8.00
- ROSE ASH—This variety attracts the attention of all who see it. Ashes of roses color. Large flower spike.
Each, 5c; Ten, 40c
- SCARLANO—(K)—Light, bright orange-red. Fine spike and flower, finely ruffled.
Each, 5c; Ten, 40c; 100, \$1.50
- SCARLET WONDER—(Cowee’s)—Large flowers of brilliant scarlet. An exceptional variety.
Each, 5c; Ten, 40c
- SENTINEL—(Kunderd)—Tall, strong spike. Large, pure rose red flowers with feathering on lower petals.
Each, 5c; Ten, 40c; 100, \$1.50
- SOVEREIGN—(Vaughan’s)—A greatly improved Baron Hulot. Dark violet blue.
Each, 10 cents; Dozen, \$1.00
- SWEET LAVENDER—(Coleman)—Light lavender pink, melting into creamy yellow throat with rosy violet blotch. Early and fine.
Each, 5c; Ten, 40c; 100, \$1.50; M, \$8.00
- “THOMAS T. KENT”—Rose-pink with ruby running through center of each petal; very vigorous in growth.
Each, 5c; Ten, 40c
- TYRON BEAUTY—(Kunderd)—A beautiful large flower, near American Beauty Rose color. A prize winner.
Each, 5c; Ten, 40c; 100, \$1.50
- VIELCHENBLAU—Dark purple. Each, 10c
~~Each, 5c; Ten, 40c; 100, \$1.50~~

VIRGINIA—Good, red. Very showy.

Each, 5c; Ten, 40c; 100, \$1.50; M, \$10.00

VIOLET BEAUTY—(Kunderd)—Tall. Large cerise violet with fine red throat blotches. Beautiful.

Each, 5c; Ten, 40c; 100, \$1.50

VIOLET GLORY—Kunderd—Massive flower. Rich self-color, deep violet; deeper throat. Medium ruffled. Extra.

Each, 5c; Ten, 40c; 100, \$1.50

VIRGINIA HALE—Creamy salmon rose. New and very beautiful.

Each, 5c; Ten, 40c

W. E. FRYER—(Kunderd)—An exceptionally good orange scarlet. Large flowers on good strong stem. One of the best in its class.

Each, 5c; Ten, 40c; 100, \$1.50

WAR—(Groff)—An old favorite that has never been surpassed in its class. Large flowers of deep red on very strong spikes. Late blooming.

Each, 5c; Ten, 40c; 100, \$1.50

WHITE GLORY—(Kunderd)—A fine ruffled white of same type and size as "Kunderdi Glory," Beautiful iris blue throat.

Each, 5c; Ten, 40c

WHITE WONDER—(Kemp)—Another of Mr. Kemp's productions of merit. Large flower. Should be in every collection.

Each, 5c; Ten, 40c

WILLBRINK—Sport of Halley, but color of America; early.

Each, 5c; Ten, 40c

WM. KENT VERIGATED—Large and a good grower.

Each, 5c; Ten, 40c

YOUELL'S FAVORITE—(Kunderd)—Large flowers and spike. Striking rosy lavender pink. Very ruffled. Exquisite.

Each, 5c; Ten, 40c

MY OWN ORIGINATIONS

These are all my own Seedlings. Some of these have not been offered before. I have made the prices so low that you can well afford to invest in these new and uncommon varieties. Stocks are yet very small in most of them so place your order early.

BETTY BALES—A charming little blue that is most attractive. Very desirable for small vases, baskets and table decorations.

Each, 5c; Ten, 40c

BILL WOOD—Very dark; good stem and flowers are well placed and opens four to six blooms. One of the best, dark and like velvet; almost black.

Each, 5c; Ten, 40c

CLARA GRACE—Fine bright yellow Prim with carmine blotch. Very showy.

Each, 5c; Ten, 40c

HARVESTER—Very choice. Scarlet with light center; good long stem with 5 to 6 open bloom. No red in the field attracts more attention by visitors.

Each, 10c; Ten, 75c

JENNETTE—New among the best lavenders. Solid color except line through lower petals; straight stem. Everyone, that has tried it out, are well pleased with it.

Each, 10c; Ten, 75c

JULIA—Fine large rose dart with white line on lower petals. Good stem, very fine.

Each, 5c; Ten, 40c

MARY POWERS—Fine shell pink, lighter in throat, fine white lines on lower petals.

Each, 5c; Ten, 40c

MAXINE WEAVER—Fine cream with lemon throat. Very fine florist flower.

Each, 5c; Ten, 40c

LOUISE—The peerless lavender. Universally admired. Very large well-opened flowers of bright blue lavender with wine-colored blotch. Its tints remind one of a Cattleya Orchid. Flowers open well and last a long time after cutting. Of great substance. Always brings best price in the market. Never able to supply demand for flowers or bulbs. Priced very low.

Each, 5c; Ten, 40c

MILDRED PERKINS—White with Myrtle pink at end of petals, pink shading towards center of flower and disappearing about half way down the petals, 6 to 8 open at a time, fine stem and one of the best new seedings I have.

Each, 50c

MRS. A. J. THOMPSON—Tall, vigorous grower, lavender shade.

Each, 5c; Ten, 40c

No. 154—Fine white prim. One of the best.

Each, 5c; Ten, 40c

PARRET TULIP—Very large, soft, lavender petals. Some like Parret Tulip.

Each, 5c; Ten, 40c

QUEEN—Fine light light pink with good stem. Rank grower. New.

Each, 5c; Ten, 40c

ROBERTA—One or the best of lavenders. Large bloom of a dark bright lavender with dark blotch like Louise. Fine spike and always straight. Rank grower and a good propagator. One of the best I have ever produced.

Each, 50c; Ten, \$4.00; 100, \$25.00

SARAH PAGELS—Fine, light lavender.

Each, 5c; Ten, 40c; 100, \$1.50; M, \$10.00

SHAKESPEARE—Tall, good smoky, fine spike.

Each, 5c; Ten, 40c

SWEET SIXTEEN—Deep but brilliant saffron Prim.

Slightly flaked darker. Tall growing. Often two or three spikes to one bulb making it fine for bedding or cutting. Starts blooming early and keeps it up a long time. Priced low.

Each, 5c; Ten, 40c

VIOLET NO. 1—Fine rich violet, darker in throat. A beautiful variety.

Each, 5c; Ten, 40c

PRIMULINUS HYBRIDS

In these Gladioli, which are crosses between the large flowered varieties and the South African wild species "Primulinus," we have new forms of dainty type, particularly adopted to table decorations, small baskets and vases, general decorative work and Florist's designs. The range of color is wide, running from red through orange, yellow, saffron, pink, cream, and wonderful color combinations not seen in the large flowered sorts. Some varieties are small, others run as large as many in the large type. By all means grow some Primulinus Hybrids.

ALTAIR—(Kunderd)—Pure saffron. A good grower and a fine flower.

Each, 5c; Ten, 40c

CAPELLA—(Kunderd)—Tall, very bright orange red. Large and choice.

Each, 5c; Ten, 40c

DOROTHY WHEELER—Beautiful rose pink.

Each, 5c; Ten, 40c

GEN. DeWITT—Choice. Light salmon.

Each, 5c; Ten, 40c

GOLDEN GATE—A fine yellow with carmine penciling on lower petals.

Each, 5c; Ten, 40c

JEWEL—(Zeestraten)—This is one of the very best.

Large flowers on tall spike, many open, of bright rose with golden yellow lower petals and throat. Extra choice.

Each, 5c; Ten, 40c

SUNBEAM—(Vaughan)—Tall, rich yellow; not so large but a very beautiful color.

Each, 5c; Ten, 40c

Smaller sizes than No. 1. See wholesale page.

American Gladiolus Society

Every grower of the Gladiolus should join the American Gladiolus Society, which publishes its own monthly magazine devoted to the Gladiolus. Your membership will bring you interest and information. Membership but \$2.00 a year which includes the magazine. Write the Secretary, Roscoe Huff, Goshen, Indiana.

WHOLESALE PRICE LIST

VARIETY	Bulbs	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
		1½ up	1½ to 1¼	1 to 1¼	¾ to 1	½ to ¾	½ less
E. TABOR. Pink with dark blotch. Very early.	1000	10.00	9.00	8.00	6.00	5.00	3.00
REMEMBRANCE. Fine rose, dark blotch.....	1000	10.00	9.00				
FRANCIS KING. Red tall and fine for cutting.....	1000	8.00	6.00				
E. J. SHAYLOR. Ruffled pink. A fine flower.....	1000	10.00	8.00				
PINK WONDER. A fine large pink.....	1000	10.00	8.00				
MIXED. Extra choice.....	1000	8.00	6.00	4.00			
A. TIPLADY	1000	7.00	6.00	4.00			
AMERICA	1000	8.00	6.00				



ROBERTA

(MY OWN)

A peerless lavender. A rank grower with fine spike. Very showy.
Admired by all who see it.

FOR PRICES SEE CATALOG



